



Wilkes-Barre NAACP
P.O. Box 2460
Wilkes-Barre, PA 18703
Phone: 570-829-0974

August 17, 2009

Dear Friend,

The NAACP will be celebrating its **100th Anniversary** on Thursday, September 24th at the Mohegan Sun at Pocono Downs.

Founded on February 12, 1909, the NAACP is the nation's oldest, largest and most widely recognized grassroots-based civil rights organization. Its more than half-million members and supporters throughout the United States and the world are the premier advocates for civil rights in their communities, conducting voter mobilization and monitoring equal opportunity in the public and private sectors.

From the ballot box to the classroom, the dedicated workers, organizers, and leaders who forged this great organization and maintain its status as a champion of social justice, fought long and hard to ensure that the voices of all ethnic minorities would be heard. For one hundred years, it has been the talent and tenacity of NAACP members that has saved lives and changed many negative aspects of American society.

As honorary co-chairs of this event, we are asking you to join us in paying tribute to the NAACP and its milestone of 100 years of service to our great nation. This truly is a special occasion and we look to all of our friends in Northeastern Pennsylvania to make this a celebration that will be remembered for centuries to come.

Enclosed for your review and use is an **Event Sponsorship / Program Ad Order Form, which must be completed and returned by August 25th**. This is an excellent business advertisement opportunity, considering this exciting event will be attended by many business, government, community leaders, and members of the media. (Event invitation to follow).

Please direct any questions that you may have regarding the ad book to John Winslow at 829-6711, extension 237, or e-mail him at johnwi@unitedwaywb.org.

Thanks for your support in recognizing this great community achievement!

Sincerely,

Robert Soper
President and CEO
Mohegan Sun at Pocono Downs

David Lee
President
United Way of Wyoming Valley