



NAACP 100th ANNIVERSARY EVENT SPONSORSHIP & PROGRAM AD BOOK FORM



Funds raised through sponsorships will help to alleviate costs associated with our 100th Anniversary Celebration and will provide scholarships to students to participate in this historic event. Funds will also be used to support our Annual Diversity Picnic and will allow a diverse group of high school students to participate in a history tour (day/overnight trip). Lastly, funds will be utilized throughout the year for advocacy to support ongoing efforts to promote racial harmony in Northeastern Pennsylvania, hosting racial summits, "Know Your Rights" Seminars, ongoing voter registration, education, Get-Out-The-Vote initiatives, in addition to encouraging local school districts to increase the racial diversity within their teaching faculty.

Name: _____ Title: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-Mail: _____ Signature: _____

SPONSORSHIP LEVELS

PLATINUM - \$2,000

8 tickets (\$520 value) to 100th Year Celebration
Full Page Ad in Program Book
Event & Program Recognition

GOLD - \$1,500

6 tickets (\$390 value) to 100th Year Celebration
Full Page Ad in Program Book
Event & Program Recognition

SILVER - \$1,000

4 tickets (\$260 value) to 100th Year Celebration
1/2 Page Ad in Program Book
Event & Program Recognition

BRONZE - \$500

2 tickets (\$130 value) to 100th Year Celebration
Patron Listing
Event & Program Recognition

To order additional tickets at this time (\$45 for members, \$65 for non-members), please call 829-0974.

Actual Event Invitation to follow in mail.

PROGRAM AD BOOK

Full Page Ad - 4.5"x7" - \$125, Half Page Ad - 4.5"x3.5" - \$75, *Patron - (Name Listing Only) - \$25

Inside Front Cover - \$250

Inside Back Cover - \$250

Outside Back Cover - \$300

(Covers are Subject to Availability)

*As a patron, please list my name as: (Please Print) _____

~PLEASE MAKE CHECKS PAYABLE TO WILKES-BARRE NAACP~

Please e-mail ad to John Winslow at johnwi@unitedwaywb.org

Questions can be directed to John at 829-6711, ext. 237

Artwork & Copy - Artwork/logos must be furnished electronically. Please provide artwork in the following way: Jpeg, TIFF at least 300 dpi. Color or black and white are accepted. If you are unable to meet these requirements, please contact us so that we can discuss possible alternative methods. Please contact John Winslow at 570-829-6711, ext. 237 or e-mail johnwi@unitedwaywb.org

Definitions - United Way of Wyoming Valley will be referred to as publisher.

Terms - 100% payment preferred at time of order. For invoice billing and/or deferred payment plan contact John Winslow.

Content - All materials and photographs are subject to publisher's approval. Publisher reserves the right to reject or cancel any placement, which does not comply with the content or, quality of the publication represented. The advertiser, its agency or its publicity agent assumes liability for all content including text, photos and illustrations.

Errors - Publisher will not be liable for any error to a greater extent than the cost of the space occupied by the item in error.

Position - Publisher does not guarantee position within the publication (exception is given to booklet covers).

Agreement - This contract represents the total agreement between Advertiser and/or Agency and Publisher.

Please return form with payment in the enclosed addressed envelope.

Please feel free to fax or e-mail the completed form to: Fax: 822-0522 E-mail: johnwi@unitedwaywb.org